



INTERNATIONAL COMPETITION GENERAL RULES 2021 ON LINE NAIL ART & MAKE UP POSTER

Theme : MAGAZINE COVER « HAUTE COUTURE WINTER FASHION 2021/2022 ».

1. GENERALITIES

- The « **POSTER NAIL ART & MAKE UP** » competition is organised by the non-profit association 1901 law, NAILARTFRANCE, head quarter 7 rue du Vercors 38400 saint martin d'Hères.
- The competition is subject to the following rules.
- **Each competitor will regularly reread this updated regulation on the website, until the close of the registrations.**
- The rules are the same for all countries.
- **All the rules not written here are inserted in the general rules of the competition,**
- **The french rules are proof of references and legal support.**
- All work will be created by the competitor.

2. REGISTRATION

- Registration will be done online on : <https://nailartfrance-competition.fr>
- Competitors are entirely responsible of their registration.
- Registration is accepted when payment is validate by the bank.
- Online bank transaction are secure.
- Registration fees are personal, and can't be assign to someone else.
- Each competitor registers him-self.
- It is forbidden to register an other competitor, under penalty of being disqualified immediatly.
- All paid registration definetely belong to Nailartfrance association.
- An invoice is automatically sent by mail. Controle your spam.
- No division. Competitors enter without distinction of level or experience.
- Each competitor registers and participates individually on the NailArtFrance podium.
- Competitors of the same nationality, participate in the podium of nations, if there are at least 3 representatives of the same nationality, to present a work, in the same trial.
- All countries of the world are allowed to participate.
- **Registration fees : 90 euros all taxes included per competitor for france.**
- **Registration fees : 75 euros for foreign competitors. - VAT automatically deducted from payment**
- The competitor participates only once in each trial.
- Each competitor will write his nationality, identical to the one on his identity papers. If a competitor has dual nationality, he must choose at registration the country of his choice.
- The competitors will respect the whole rule. Any competitor who does not respect the imposed rule will be disqualified, without compensation. No refund will be made.

3. SUBJET AND THEME

- **THE SUBJECT OF THE THEME IS VIRTUAL AND IMAGINARY**
- « The federation of Haute Couture has selected you to illustrate the cover of its magazine for the month of December 2020. This fashion magazine intended for a professional audience, wishes to surprise its customers by offering them a new image of a **REFINED, ELEGANT, FEMININE AND ORIGINAL WOMAN**. The artistic director asks you to make a photo inspired by the colors and the theme : « Haute Couture : Winter 2021/2022. »
- The photo has to be composed by :
 - o A makeup face, seen from the front.
 - o A hairdress.
 - o A set of nails on 2 hands, with a design on these following 4 nails : **THE MAJORS AND THE RING FINGERS**.
- The nails without design have to be color full covered.
- All the creation will be adapted to the imposed theme.
- Nails, make up and hair will be in harmony, elegant, refined, original and artistic.

4. OBLIGATIONS

- The photo will be a front view.
- The poster will be in colors.
- The make up will be made on the face.
- A hairdress corresponding to the theme is mandatory.
- All the nails have to be visible, from the side or from above and will fill around 50% of the poster.
- The face make up, the hairdress and the background have to be visible and will fill around 50% of the poster.
- The nails extensions will be made on the 2 hands of a model with forms and builder products as Gel and/or Acrylic and/or Acrygel.
- Nail art techniques and colors are free of choice.
- The nail art design has to be on both hands, **ON THE MAJORS AND THE RING FINGERS**.
- The shape will be the same on 10 nails.
- The shape of the nails has to be artistic, elegant and refine.
- The nails without design have to be colored.
- The competitor has to make the nails, the nail art and the hairdress by himself.
- All the creation will be adapted on the imposed theme.
- **- SENDING THE PHOTO ATTACHMENT TO THE EMAIL:**
- **COMPETITIONNAILARTFRANCE@GMAIL.COM**
- **MANDATORY WRITE IN THE EMAIL, YOUR LAST NAME FIRST NAME ADDRESS.**

5. AUTHORIZATIONS

- a. NAILS**
- The shape and the length of the artistic nails extensions are free of choice.
- Gel, acrylic, acrygel are allowed.
- Gel paint, color gel, 3D gel, pasta gel, acrylic paint, airbrush are allowed.
- All nail art techniques and decorations are authorized and free of choice.
- Stones, strass, pearls, microbeads, gitters, ect.
- b. HAIRDRESS**
- Wigs, hairpieces and any other hair additions, headdresses and all adornments are permitted.
- c. MAKE UP**
- A make up artist, all make up products and colors, conform to standarts, are authorized.
- Fake eyelashes, colored lashes, are authorized.
- Jewels and ornaments are authorized.
- A photographer is authorized under conditions (see the following chapter).

6. PROHIBITION

IT IS FORBIDDEN :

- To use artificial hands, decals, stamping and bodypainting.
- To glue on the model the extensions made in advance.
- To use all type of tips.
- To have tattoos or any other distinctive sign on the visible part of the body.
- To show logos, brand names, signature on the final photo of the poster.
- To have jewels or ornaments with brand name on them.
- To modify digitally the nails, the make up and the hairdress.
- To present a photo of a side or ¾ view.
- To present a picture in black and white.
- To present a blurry picture.
- To show fake and real animals on the poster.
- To show 2 persons on the picture.
- To show children on the poster.
- To hide on or more nails.
- To present the nails, that are without nail art, without color.
- To make a design on other nails than those that are imposed : majors and ring fingers.
- To create the poster on self and present it to this competition.
- To photograph the model while standing.
- To register an other competitor.
- To register with the country of location instead of the native country.
- To publish the artwork on any type of media (social media, magazines, etc) before the official announcement of results.
- To present an artwork that already has been presented in a competition.
- To register many times.
- To publish the notation sheets.
- To contact the judges before, during and after the competition.

7. DISTRIBUTION OF 200 POINTS :

- **General aspect and presentation (20 points)** : The 10 nails will be visible, the work harmonious. The competitor will loose 2 points per invisible nail. photo quality.
- **Respect of the theme (20 points)** : Respect of the theme, 50 % for nails and 50 % for hairdress, make up and background.
- **Shape and structure (30 points)** : Judges will evaluate the quality of the choosen shape and its structure.
- **Nail Art Design (30 points)** : Color choice, style and number of techniques used will be evaluated.
- **Hairdress (20 points)**
- **Make up (20 points)**
- **Nail art technicality (20 points)** : Realization and mastery of nail art techniques.
- **Color harmony (10 points)**
- **Originality (20 points)**

PENALTIES OF 5 POINTS PER CRITERION ARE APPLICABLE IN THE EVENT, OF NON-COMPLIANCE WITH THE RULE.